



Northwest Georgia Regional Commission
DIGITAL REGION 1

Digital Economy Plan Implementation Update

November 18, 2015



DR1's Purpose

To grow northwest Georgia's economy via digital technology

- Attract technology companies & talent
- Grow existing businesses
 - Non-technology basic & support industries
 - Tech producers and tech service providers
- Improve quality of life and increase incomes
- Strengthen local institutions

To increase demand for and use of digital technologies



How?

Capitalize on our existing tech assets—particularly broadband networks—and promote investments in software, skills, and services



How?

- 1. Increase awareness of digital technology in northwest Georgia**
 - Best practices, digital success stories, tech asset inventory, and tech company profiles on DR1 website
 - Organic approach to engaging tech champions/partners and establishing a regional brand
- 2. Provide a guide/tool for identifying and prioritizing technology investments**
 - For community and organizational leaders
- 3. Identify better and more resources for financing technology investments**
- 4. Assess needs for for digital skills**



How?

Community engagements between technology leaders and business/civic leaders

Leading to:

- Better understanding about digital technology for top-line growth
- More targeted investments via public-private partnerships



How?

Digital Region 1 Advisory Board

- Quarterly in-person meetings
- Review or pilot DR1 resources
 - Digital Strategy Guide
 - Tech financing options
 - Digital workforce assessment
- Help organize and participate in community engagement

Next meeting in late January 2016



Thank you!

For more information:

- Web
 - <http://dr1.nwgrc.org/>
 - NWGRC Regional Digital Economy Plan
<http://www.nwgrc.org/>
- Email dr1@nwgrc.org
- Follow @DigitalRegion1 on Twitter
- Contact

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